

# Larkin' Hill Events

## SPONSORSHIP & ADVERTISING CONTRACT

Contact Name: \_\_\_\_\_ Cell: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

### EVENTS SPONSORSHIP

DEADLINE: Sponsorship applications must be recieved by March 31<sup>st</sup> in order to be included in pre-event promotions.

#### SPONSORSHIPS:

- |  |          |
|--|----------|
| <input type="checkbox"/> Corporate Series Sponsor      | \$ 1,500 |
| <input type="checkbox"/> Jump Sponsor (New)            | \$ 750   |
| <input type="checkbox"/> Jump Sponsor (Returning)      | \$ 500   |
| <input type="checkbox"/> Recognized or YEH/OEH         |          |
| Show Ribbon Sponsor                                    | \$ 750   |
| <input type="checkbox"/> Schooling Show Ribbon Sponsor | \$ 500   |
| <input type="checkbox"/> Supporting Sponsor            | \$ 350   |
| <input type="checkbox"/> Banner Display                | \$ 250   |
| <input type="checkbox"/> Literature Distribution       | \$ 150   |

#### IN-KIND DONATIONS

- ☐ Value of In-Kind Donation \$ \_\_\_\_\_

Description: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

### PROGRAM ADVERTISING

DEADLINE: Ad Copy & Art must be received by June 1<sup>st</sup>

Fees cover recognized event only.

Program is not produced for schooling/educational events.

Ads are cash only; no in-kind for ads.

#### ADVERTISING:

- |   |        |
|---|--------|
| <input type="checkbox"/> Full Page                          | \$ 200 |
| <input type="checkbox"/> Half Page                          | \$ 150 |
| <input type="checkbox"/> Quarter Page                       | \$ 100 |
| <input type="checkbox"/> Eighth Page                        | \$ 75  |
| <input type="checkbox"/> Inside Front Cover*                | \$ 400 |
| <input type="checkbox"/> Inside Back*                       | \$ 350 |
| <input type="checkbox"/> Outside Back*                      | \$ 350 |
| <input type="checkbox"/> Center Spread Page*/**             | \$ 250 |
| <input type="checkbox"/> Ad Layout/Set-up Charge (optional) | \$ 75  |

- All ads are grey-scale except as noted, minimum 300 dpi
- \* = Full Color; bleeds acceptable
- \*\* = 4 available
- Artwork must be camera ready or an additional \$75 set-up charge will apply
- Business cards can be used for 1/4 and 1/8 ads only (images degrade beyond these sizes)
- Accepted electronic formats (preferred method as hard copy degrades in printing): PDF, JPEG, TIF, AI, EPS
- Include any special requirements/requests with ad
- Unable to create ads after the due date has passed

**TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_**

Please make all checks payable to Larkin' Hill and mail to:

Regina Cristo | PO Box 243 | Sand Lake, NY 12153 | 518.312.8710 | reginacristo2@gmail.com

UPS/FedEx Deliveries Only: 33 Teal Rd. | Sand Lake, NY 12153

Full payment must be received with ad to guarantee space reservation.