

Larkin' Hill Events

SPONSORSHIP & ADVERTISING CONTRACT

Contact Name: _____ Cell: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

EVENTS SPONSORSHIP

DEADLINE: Sponsorship applications must be received by March 31st in order to be included in pre-event promotions.

SPONSORSHIPS:

<input type="checkbox"/> Corporate Series Sponsor	\$ 1,500
<input type="checkbox"/> Jump Sponsor (New)	\$ 750
<input type="checkbox"/> Jump Sponsor (Returning)	\$ 500
<input type="checkbox"/> Recognized or YEH/OEH	
Show Ribbon Sponsor	\$ 750
<input type="checkbox"/> Schooling Show Ribbon Sponsor	\$ 500
<input type="checkbox"/> Supporting Sponsor	\$ 350
<input type="checkbox"/> Banner Display	\$ 250
<input type="checkbox"/> Literature Distribution	\$ 150

IN-KIND DONATIONS

Value of In-Kind Donation \$ _____
Description: _____

Special Instructions: _____

PROGRAM ADVERTISING

DEADLINE: Ad Copy & Art must be received by June 1st
Fees cover recognized event only.
Program is not produced for schooling/educational events.
Ads are cash only; no in-kind for ads.

ADVERTISING:

<input type="checkbox"/> Full Page	\$ 200
<input type="checkbox"/> Half Page	\$ 150
<input type="checkbox"/> Quarter Page	\$ 100
<input type="checkbox"/> Eighth Page	\$ 75
<input type="checkbox"/> Inside Front Cover*	\$ 400
<input type="checkbox"/> Inside Back*	\$ 350
<input type="checkbox"/> Outside Back*	\$ 350
<input type="checkbox"/> Center Spread Page*/**	\$ 250
<input type="checkbox"/> Ad Layout/Set-up Charge (<i>optional</i>)	\$ 75

- All ads are grey-scale except as noted, minimum 300 dpi
- * = Full Color; bleeds acceptable
- ** = 4 available
- Artwork must be camera ready or an additional \$75 set-up charge will apply
- Business cards can be used for 1/4 and 1/8 ads only (images degrade beyond these sizes)
- Accepted electronic formats (preferred method as hard copy degrades in printing): PDF, JPEG, TIF, AI, EPS
- Include any special requirements/requests with ad
- Unable to create ads after the due date has passed

TOTAL AMOUNT ENCLOSED: \$ _____

Please make all checks payable to Larkin' Hill and mail to:

Regina Cristo | PO Box 243 | Sand Lake, NY 12153 | 518.312.8710 | reginacristo2@gmail.com
UPS/FedEx Deliveries Only: 33 Teal Rd. | Sand Lake, NY 12153

Full payment must be received with ad to guarantee space reservation.