

Get connected to our highly targeted audiences at these exciting equestrian competitions and educational events!



2025 Larkin' Hill Events Sponsorship

Recognized Horse Trials are sanctioned by the national organization the US Equestrian Federation (USEF) and supported by the US Eventing Association (USEA):

For 2025, Larkin' Hill will host two nationally recognized Horse Trials showcasing the equestrian sport of eventing – a three phase competition that includes dressage, cross-country and stadium jumping – in picturesque Columbia County. Larkin Hill Horse Trials attracts horses and riders from across New York and New England. We will host over 170+ horses for a one-day competition. For each horse, there are at least 2 helpers, 2-3 family members coming to enjoy the day, and at least 2-3 friends to root the riders on...not to mention all the officials, volunteers and staff! That amounts to over 600+ people seeing your support!

In addition, Larkin' Hill will be hosting 6 schooling events throughout the summer and several educational clinics. Your sponsorship will receive year-round exposure at the site and at www.larkinhill.com.

All these events provides a unique opportunity to reach a specialized market of equestrians, horse lovers, regional visitors and local residents. We look forward to having you as part of our community.



CORPORATE SERIES SPONSOR \$1,500

- Recognition in Title of Event & all pre-event announcements (subject to applicable editorial/production deadlines at time of commitment)
- Full page, full-color ad in the printed Show Program, placement at organizer's discretion
- Banner displayed at competition entrance and other locations for both the recognized and schooling show events for 2025
- Name on rider pinney
- Public address announcements at recognized events
- Literature included in all exhibitor packets
- Logo and website link on Larkin Hill's website home and event pages for 12 months

RIBBON SPONSOR \$500

- 1/2 page, black/white ad in the Show Program
- Logo or company name on show ribbons
- Public address announcements
- Literature included in all exhibitor packets
- Logo and website link on Larkin Hill's website home and event pages for 12 months

STADIUM JUMP SPONSOR \$750 new sponsor \$500 returning sponsor

- Competition supplied, customized signage using your supplied artwork, to be displayed at all recognized & schooling show events for 2025
- 1/2 page, black/white ad in the Show Program
- Public address announcements
- Literature included in all exhibitor packets
- Logo and website link on Larkin Hill's website home and event pages for 12 months

OTHER SPONSORSHIPS

Cash only sponsorships

Supporting Sponsor - \$350

1/4 page, black/white ad in the Show Program
Logo & website link on Larkin Hill's website home & event pages for 12 months

Banner Display - \$250

1 Banner displayed at organizer's discretion

Literature Distribution - \$150

Literature included in competitor packets

Friends of Larkin Hill Horse Trials

You choose the amount to help ensure eventing remains a viable part of our community - any amount is greatly appreciated!

IN-KIND DONATIONS of product, samples and/or services are whole-heartedly accepted and greatly appreciated in lieu of cash sponsorship.

Product and/or Services are used for awards and prizes, volunteer raffles, and/or to maintain lower event operational costs; Product Samples are distributed in competitor packets.

Competitors and Management appreciate your generosity and support!

**Sponsorship Chair: Regina Cristo | 33 Teal Rd | Sand Lake, NY 12153
518.312.8710 | reginacristo2@gmail.com**

*All photographs contained herein are used with permission and are copy righted 2024.
Thank you to Alex Zhang Photography & Flatlandsfoto for the courtesy shots.*



ADVERTISING

*Fees cover both recognized events only.
 Program is not produced for schooling events.
 Ads are cash only; no in-kind for ads.*

Larkin Hill Horse Trials offers you a great opportunity to send your message to a large, diversified audience at a very reasonable cost.

PROGRAM ADVERTISING RATES

_____	\$200 Full Page	7½” x 10”
_____	\$150 Half Page	7½” x 5”
_____	\$100 Quarter Page	3¾” x 5”
_____	\$75 Eighth Page	3¾” x 2½”
_____	\$400 Inside Front Cover *	(full page)
_____	\$350 Inside Back or Outside Back Cover Spaces*	(full page)
_____	\$300 Center Spread Pages*//**	(full page)
_____	\$75 Set-up charge (optional)	

- All ads are grey-scale*, minimum 300 dpi
- * = Full Color; bleeds acceptable
- ** = 4 available
- Artwork must be camera ready or an additional \$75 set-up charge will apply
- Business cards can be used for 1/4 and 1/8 ads only (images degrade beyond these sizes)
- Accepted electronic formats (preferred method as hard copy degrades in printing): PDF, JPEG, TIF, AI, EPS
- Include any special requirements/requests with ad
- Unable to create ads after the due dates have passed

Advertising Contact: Erin L Keehan | 130 Bruce St | Scotia, NY 12302 | irishelk@outlook.com

Full Page
7.5” x 10”

Half Page
7.5” x 5”

Quarter Page
3.75” x 5”

Eighth Page
3.75” x 2.5”

All copy & artwork must be received by 6/6 for the June event & 8/8 for the Aug event.



Payment Options

For your convenience, we offer 2 ways to pay:

OPTION 1 - Pay Online:

- Visit <https://www.larkinhill.com/sponsorship-advertising.com>
- Select your option and continue to checkout.
- Or, request an invoice for secure payment link

OPTION 2 - Check Payment:

- Mail a check made payable to Larkin Hill, c/o Erin Keehan, 130 Bruce St., Scotia, NY 12302
- Please include contact information should we have any questions

FOR IN-KIND DONATIONS:

- Please contact Regina Cristo at 518.312.8710 or reginacristo2@gmail.com for additional information or questions.

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