

Get connected to our highly targeted audiences at these exciting equestrian competitions and educational events!



# 2026 Larkin' Hill Events Sponsorship

USEF/USEA Recognized Horse Trials: Jun 28<sup>th</sup>

USA Young Event Horse (YEH) & Opportunity Event Horse (OEH): Sep 2026

Schooling & Educational Events: Beginning Mar 2026

Recognized Horse Trials are sanctioned by the national organization the US Equestrian Federation (USEF) and supported by the US Eventing Association (USEA):

For 2026, Larkin' Hill will host one nationally recognized Horse Trials showcasing the **equestrian sport of eventing** – a three phase competition that includes dressage, cross-country and stadium jumping – in picturesque Columbia County. Larkin Hill Horse Trials **attracts horses and riders from across New York and New England**.

We will host over **170+ horses** for a one-day competition. For each horse, there are at least 2 helpers, 2-3 family members coming to enjoy the day, and at least 2-3 friends to root the riders on...not to mention all the officials, volunteers and staff! That amounts to over **600+ people seeing your support!**

In addition, Larkin' Hill will be hosting numerous schooling events throughout the summer, several educational clinics and the season ending Winter Activities series. Your sponsorship will receive year-round exposure at the site and at [www.larkinhill.com](http://www.larkinhill.com).

All these events provide a unique opportunity to reach a specialized market of equestrians, horse lovers, regional visitors and local residents. We look forward to having you as part of our community.



## **CORPORATE SERIES SPONSOR \$1,500**

- Recognition in Title of Event & all pre-event announcements (subject to applicable editorial/production deadlines at time of commitment)
- Full page, full-color ad in the printed Show Program, placement at organizer's discretion
- Banner displayed at competition entrance and other locations for both the recognized and schooling show events for 2026
- Name or logo on rider pinney
- Public address announcements at recognized events
- Literature included in all exhibitor packets
- Logo and website link on Larkin Hill's website home and event pages for 12 months

## **JUMP SPONSOR**

**\$750 new sponsor  
\$500 returning sponsor**

- Competition supplied, customized signage using your supplied artwork, to be displayed at all recognized & schooling show events for 2026
- 1/2 page, black/white ad in the Show Program
- Public address announcements
- Literature included in all exhibitor packets
- Logo and website link on Larkin Hill's website home and event pages for 12 months

## **RIBBON SPONSOR**

**\$750 Recognized or YEH/OEH Show Ribbons\*  
\$500 Schooling Show Ribbons\*\***

- 1/2 page, black/white ad in the Show Program
- Logo or company name on show ribbons
- Literature included in all exhibitor packets
- Logo and website link on Larkin Hill's website home and event pages for 12 months

\* Limit 2 sponsors, one for each event, placings 1<sup>st</sup> thru 6<sup>th</sup>, logo or name on ribbon

\*\* Up to 4 sponsors for schooling show ribbons, placings 1<sup>st</sup> thru 4<sup>th</sup>, company name only on ribbon due to size constraints

## **OTHER SPONSORSHIPS**

*Cash only sponsorships*

**Supporting Sponsor - \$350**

1/4 page, black/white ad in the Show Program  
Logo & website link on Larkin Hill's website home  
& event pages for 12 months

**Banner Display - \$250**

Up to 3 Banners displayed at organizer's discretion

**Literature Distribution - \$150**

Literature included in competitor packets

**Friends of Larkin Hill Horse Trials**

You choose the amount to help ensure eventing remains a viable part of our community - any amount is greatly appreciated!

**IN-KIND DONATIONS** of product, samples and/or services are whole-heartedly accepted and greatly appreciated in lieu of cash sponsorships.

Product and/or Services are used for awards/prizes, volunteer gifts, and/or to maintain lower event operational costs; Product Samples are distributed at the secretary's desk for one and all.

Competitors and Management appreciate your generosity and support!

**Sponsorship Chair: Regina Cristo | 33 Teal Rd | Sand Lake, NY 12153  
518.312.8710 | [reginacristo2@gmail.com](mailto:reginacristo2@gmail.com)**

*All photographs contained herein are used with permission and are copy righted 2025.  
Thank you to Alex Zhang Photography & Molly Czub Photography for the courtesy shots.*

# ADVERTISING

Fees cover recognized event only.  
Program is not produced for schooling or  
educational events.  
Ads are cash only; no in-kind for ads.

*Larkin Hill Horse Trials offers  
you a great opportunity to send  
your message to a large, diversified  
audience at a very reasonable cost.*

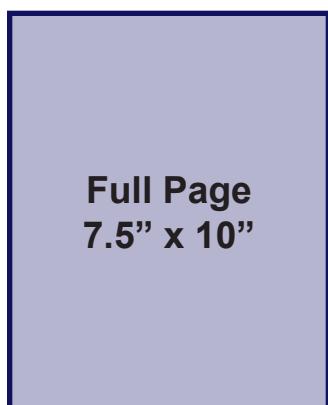


## PROGRAM ADVERTISING RATES

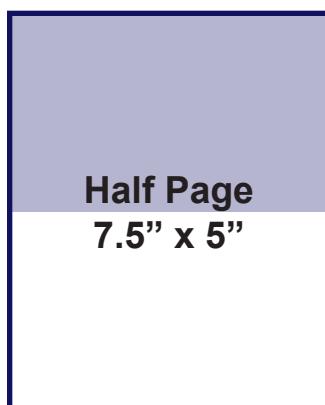
_____	\$200	Full Page	7½" x 10"
_____	\$150	Half Page	7½" x 5"
_____	\$100	Quarter Page	3¾" x 5"
_____	\$75	Eighth Page	3¾" x 2½"
_____	\$400	Inside Front Cover*	(full page)
_____	\$350	Inside Back or Outside Back Cover Spaces*	(full page)
_____	\$250	Center Spread Pages*//**	(full page)
_____	\$75	Set-up charge ( <i>optional</i> )	

- All ads are grey-scale except as noted, minimum 300 dpi
  - \* = Full Color; bleeds acceptable
  - \*\* = 4 available
- Artwork must be camera ready or an additional \$75 set-up charge will apply
- Business cards can be used for 1/4 and 1/8 ads only (images degrade beyond these sizes)
- Accepted electronic formats (preferred method as hard copy degrades in printing): PDF, JPEG, TIF, AI, EPS
- Include any special requirements/requests with ad
- Unable to create ads after the due date has passed

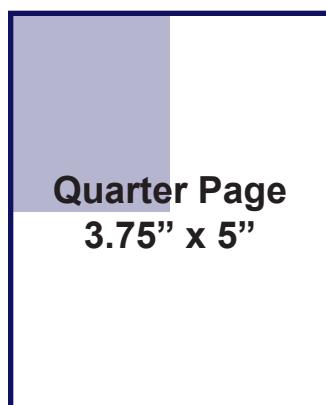
Advertising Contact: Erin L Keehan | 130 Bruce St | Scotia, NY 12302 | [irishelk@outlook.com](mailto:irishelk@outlook.com)



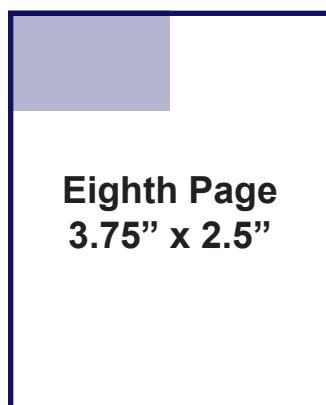
Full Page  
7.5" x 10"



Half Page  
7.5" x 5"



Quarter Page  
3.75" x 5"



Eighth Page  
3.75" x 2.5"

All copy & artwork must be received by June 1<sup>st</sup>.



# Payment Options

For your convenience, we offer 2 ways to pay:

## OPTION 1 - Pay Online:

- Visit <https://www.larkinhill.com/sponsorship-advertising.com>
- Select your option and continue to checkout.
- Or, request an invoice for secure payment link

## OPTION 2 - Check Payment:

- Mail a check made payable to Larkin Hill, c/o Erin Keehan, 130 Bruce St., Scotia, NY 12302
- Please include contact information should we have any questions

## FOR IN-KIND DONATIONS:

- Please contact Regina Cristo at 518.312.8710 or [reginacristo2@gmail.com](mailto:reginacristo2@gmail.com) for additional information or questions.

**Sponsorship Chair: Regina Cristo | 33 Teal Rd | Sand Lake, NY 12153**  
**518.312.8710 | [reginacristo2@gmail.com](mailto:reginacristo2@gmail.com)**

**Advertising Contact: Erin L Keehan | 130 Bruce St | Scotia, NY 12302 | [irishelk@outlook.com](mailto:irishelk@outlook.com)**